



DOUGH-LICIOUS FUNDRAISING!

Parent Letter

Dear Parent/Guardians,

Thank you so much for continuously supporting our Forest Crescent Primary School, especially through fundraising. We are excited to announce we are holding a **Billy G's Gourmet Cookie Dough** drive as a major fundraiser this term. To achieve our goal we need sell a total of 1000.

Billy G's Gourmet Cookie Dough is an exciting fundraiser, made by an Australian, family owned and operated business. There are ten (10) dough-licious flavours to choose from, including the most popular **Choc Chunk** and **Caramel White Choc**. You can also create your own cookie magic with a **NEW** Golden Classic flavour – the base of the Billy G's secret family recipe. Billy G's Gourmet Cookie Dough is exclusive to fundraising, so stock up!

Get started! Students will receive a Billy G's Order Form with instructions on how to collect orders. Please note Billy G's is a completely cashless fundraiser. All orders must be placed online and paid by credit card, so make sure you create your online fundraising page at www.australianfundraising.com.au today!

Start Date: 14th February 2022

Final Orders Due: 7th March 2022

Estimated Delivery Date: 28th March 2022

How do we create a Fundraising Page? Creating a fundraising page is easy!

1. Visit www.australianfundraising.com.au and click the "Student/Parent Login" button. You will then need to register to fundraise on the cybersafe, Billy G's Cookie Dough platform.
2. Choose your goals and create a unique avatar!
3. Place your order using the "Order Now" button and share your fundraising page with your family and friends via the "Share" section so they can start buying some yummy cookie dough. Easy!

How do prizes work? Every student who sells a tub will receive an incentive prize for their efforts! But why not aim higher? The more tubs you sell the more prizes you will receive! There are 12 prizes available, so set your own fundraising goal and aim for them all! Prizes are automatically ordered at the end of our fundraiser based on the number of tubs you have sold.

Win a \$10,000 JB Hi-Fi Shopping Spree! Our highest tub seller will go into a draw to win a \$10,000 JB Hi-Fi Shopping Spree. Plus, every student that achieves all online virtual badges will win a Billy G's "You're One Awesome Cookie" Bag Tag.

Want to aim even higher? Australia's highest tub seller will scoot away with a Razor Prize Pack valued at \$3,000. How exciting!

Happy fundraising, Shay & Abby